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For Immediate Release

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Celebrate Mexican Heritage & Culture in Utah at Fifth Annual FIESTA!

WHAT: Fiesta!

WHEN: Saturday, May 30
6 p.m. until dark

WHERE: Utah Cultural Celebration Center
1355 West 3100 South
West Valley City, UT 84119
801-965-5100

WHO: Everyone is welcome to attend Fiesta! free of charge

WHY: The Utah Cultural Celebration Center is proud to host the fifth annual Fiesta! – a spicy evening of entertainment, excitement and education celebrating Mexican heritage and culture in Utah.

Bring the family and enjoy the Fiesta!, highlighted by traditional Mexican music, dance, Aztec ritual performances, food and the ceremonial lighting of the Olmec head & fireworks display. Along with stemmed rose giveaways there will be ongoing games of the popular *La Lotería*, paper flower making, beading stringing and other children's activities, including piñata breaking. Two competitions for prizes will be held, one for the best "sing along" with Mariachi Zavala and another for the best Cumbia dance couple (a dance workshop for first-timers will be offered by Salsa Passion Dance Academy). Imported arts & crafts from Mexico will be for sale in the Una Mano Amiga sponsored *Mercado*, with funds supporting health needs of children in Mexico. Finally, an International, children's drawing contest will be held encouraging participants to express what Mexico means to them. The artwork will be sent to Mexico where 15 winners will be selected for an international publication. For more information on the contest, please contact the Consulate of Mexico in Salt Lake City: 801-521-8502, ext. 23 or 29.

For more information about this and other events or exhibits at the Utah Cultural Celebration Center, call 801-965-5100 or visit culturalcelebration.org Funded in part by the Salt Lake County Zoo, Arts & Parks Program and West Valley City.

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